

**Shared Inc**  
**Profit & Loss**  
 January through December 2024

	Jan 24	Feb 24
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Revenue Canadian Source	15,044.25	0.00
Revenue Non Canadian Source	0.00	0.00
<b>Total Income</b>	15,044.25	0.00
<b>Gross Profit</b>	15,044.25	0.00
<b>Expense</b>		
<b>Advertising</b>		
On Line Advertising		
Facebook	0.00	0.00
On Line Advertising - Other	0.00	0.00
<b>Total On Line Advertising</b>	0.00	0.00
<b>Total Advertising</b>	0.00	0.00
<b>Amortization</b>	0.00	0.00
<b>Bank Charges</b>		
Interest Expense Account	0.00	0.00
Bank Charges - Other	7.25	8.00
<b>Total Bank Charges</b>	7.25	8.00
<b>Contract Services</b>	0.00	0.00
<b>Operating Supplies/Equipment</b>	0.00	0.00
<b>Professional fees</b>		
Accountant Charges	0.00	0.00
<b>Total Professional fees</b>	0.00	0.00
<b>Software Subscriptions</b>	0.00	0.00
<b>Total Expense</b>	7.25	8.00
<b>Net Ordinary Income</b>	15,037.00	-8.00
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
*Exchange Gain/Loss	0.00	0.00
<b>Total Other Expense</b>	0.00	0.00
<b>Net Other Income</b>	0.00	0.00
<b>Net Income</b>	<b>15,037.00</b>	<b>-8.00</b>

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	Mar 24	Apr 24
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Revenue Canadian Source	0.00	0.00
Revenue Non Canadian Source	0.00	0.00
<b>Total Income</b>	0.00	0.00
<b>Gross Profit</b>	0.00	0.00
<b>Expense</b>		
<b>Advertising</b>		
On Line Advertising		
Facebook	0.00	0.00
On Line Advertising - Other	0.00	0.00
<b>Total On Line Advertising</b>	0.00	0.00
<b>Total Advertising</b>	0.00	0.00
<b>Amortization</b>	0.00	0.00
<b>Bank Charges</b>		
Interest Expense Account	0.00	0.00
Bank Charges - Other	6.50	4.25
<b>Total Bank Charges</b>	6.50	4.25
<b>Contract Services</b>	0.00	0.00
<b>Operating Supplies/Equipment</b>	0.00	0.00
<b>Professional fees</b>		
Accountant Charges	0.00	0.00
<b>Total Professional fees</b>	0.00	0.00
<b>Software Subscriptions</b>	0.00	0.00
<b>Total Expense</b>	6.50	4.25
<b>Net Ordinary Income</b>	-6.50	-4.25
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
*Exchange Gain/Loss	0.00	0.00
<b>Total Other Expense</b>	0.00	0.00
<b>Net Other Income</b>	0.00	0.00
<b>Net Income</b>	<b>-6.50</b>	<b>-4.25</b>

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	May 24	Jun 24
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Revenue Canadian Source	0.00	22,690.78
Revenue Non Canadian Source	0.00	127.90
<b>Total Income</b>	0.00	22,818.68
<b>Gross Profit</b>	0.00	22,818.68
<b>Expense</b>		
<b>Advertising</b>		
On Line Advertising		
Facebook	0.00	5,510.99
On Line Advertising - Other	0.00	0.00
<b>Total On Line Advertising</b>	0.00	5,510.99
<b>Total Advertising</b>	0.00	5,510.99
<b>Amortization</b>	0.00	0.00
<b>Bank Charges</b>		
Interest Expense Account	0.00	0.00
Bank Charges - Other	5.75	5.75
<b>Total Bank Charges</b>	5.75	5.75
<b>Contract Services</b>	0.00	0.00
<b>Operating Supplies/Equipment</b>	0.00	0.00
<b>Professional fees</b>		
Accountant Charges	0.00	0.00
<b>Total Professional fees</b>	0.00	0.00
<b>Software Subscriptions</b>	0.00	0.00
<b>Total Expense</b>	5.75	5,516.74
<b>Net Ordinary Income</b>	-5.75	17,301.94
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
*Exchange Gain/Loss	0.00	0.27
<b>Total Other Expense</b>	0.00	0.27
<b>Net Other Income</b>	0.00	-0.27
<b>Net Income</b>	<b>-5.75</b>	<b>17,301.67</b>

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	Jul 24	Aug 24
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Revenue Canadian Source	62,453.04	47,936.78
Revenue Non Canadian Source	255.80	8,993.89
<b>Total Income</b>	62,708.84	56,930.67
<b>Gross Profit</b>	62,708.84	56,930.67
<b>Expense</b>		
<b>Advertising</b>		
On Line Advertising		
Facebook	37,266.48	29,855.96
On Line Advertising - Other	16,258.58	16,254.71
<b>Total On Line Advertising</b>	53,525.06	46,110.67
<b>Total Advertising</b>	53,525.06	46,110.67
Amortization	0.00	94.40
<b>Bank Charges</b>		
Interest Expense Account	0.00	0.00
Bank Charges - Other	67.22	73.25
<b>Total Bank Charges</b>	67.22	73.25
Contract Services	0.00	0.00
Operating Supplies/Equipment	136.00	1,197.60
Professional fees		
Accountant Charges	0.00	0.00
<b>Total Professional fees</b>	0.00	0.00
Software Subscriptions	0.00	0.00
<b>Total Expense</b>	53,728.28	47,475.92
<b>Net Ordinary Income</b>	8,980.56	9,454.75
<b>Other Income/Expense</b>		
Other Expense		
*Exchange Gain/Loss	-1.41	5.46
<b>Total Other Expense</b>	-1.41	5.46
<b>Net Other Income</b>	1.41	-5.46
<b>Net Income</b>	<b>8,981.97</b>	<b>9,449.29</b>

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	Sep 24	Oct 24
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Revenue Canadian Source	39,068.15	68,173.13
Revenue Non Canadian Source	2,121.32	3,167.20
<b>Total Income</b>	41,189.47	71,340.33
<b>Gross Profit</b>	41,189.47	71,340.33
<b>Expense</b>		
<b>Advertising</b>		
On Line Advertising		
Facebook	24,289.93	41,622.55
On Line Advertising - Other	19,438.92	23,779.02
<b>Total On Line Advertising</b>	43,728.85	65,401.57
<b>Total Advertising</b>	43,728.85	65,401.57
Amortization	94.40	94.40
<b>Bank Charges</b>		
Interest Expense Account	0.00	29.00
Bank Charges - Other	90.50	71.00
<b>Total Bank Charges</b>	90.50	100.00
Contract Services	0.00	0.00
Operating Supplies/Equipment	0.00	0.00
<b>Professional fees</b>		
Accountant Charges	0.00	0.00
<b>Total Professional fees</b>	0.00	0.00
Software Subscriptions	27.00	0.00
<b>Total Expense</b>	43,940.75	65,595.97
<b>Net Ordinary Income</b>	-2,751.28	5,744.36
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
*Exchange Gain/Loss	-17.12	193.04
<b>Total Other Expense</b>	-17.12	193.04
<b>Net Other Income</b>	17.12	-193.04
<b>Net Income</b>	<b>-2,734.16</b>	<b>5,551.32</b>

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	Nov 24	Dec 24
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Revenue Canadian Source	90,437.34	30,312.04
Revenue Non Canadian Source	3,044.01	0.00
<b>Total Income</b>	93,481.35	30,312.04
<b>Gross Profit</b>	93,481.35	30,312.04
<b>Expense</b>		
<b>Advertising</b>		
On Line Advertising		
Facebook	37,812.20	8,397.11
On Line Advertising - Other	23,304.73	3,417.17
<b>Total On Line Advertising</b>	61,116.93	11,814.28
<b>Total Advertising</b>	61,116.93	11,814.28
Amortization	94.40	94.40
<b>Bank Charges</b>		
Interest Expense Account	29.00	0.00
Bank Charges - Other	40.01	40.25
<b>Total Bank Charges</b>	69.01	40.25
Contract Services	0.00	3,000.00
Operating Supplies/Equipment	0.00	0.00
<b>Professional fees</b>		
Accountant Charges	0.00	2,150.00
<b>Total Professional fees</b>	0.00	2,150.00
Software Subscriptions	27.00	0.00
<b>Total Expense</b>	61,307.34	17,098.93
<b>Net Ordinary Income</b>	32,174.01	13,213.11
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
*Exchange Gain/Loss	62.51	45.95
<b>Total Other Expense</b>	62.51	45.95
<b>Net Other Income</b>	-62.51	-45.95
<b>Net Income</b>	<b>32,111.50</b>	<b>13,167.16</b>

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02/12/25

Accrual Basis

**Shared Inc**  
**Profit & Loss**  
January through December 2024

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	TOTAL
Ordinary Income/Expense	
Income	
Revenue Canadian Source	376,115.51
Revenue Non Canadian Source	17,710.12
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Total Income	393,825.63
Gross Profit	393,825.63
Expense	
Advertising	
On Line Advertising	
Facebook	184,755.22
On Line Advertising - Other	102,453.13
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Total On Line Advertising	287,208.35
Total Advertising	287,208.35
Amortization	472.00
Bank Charges	
Interest Expense Account	58.00
Bank Charges - Other	419.73
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Total Bank Charges	477.73
Contract Services	3,000.00
Operating Supplies/Equipment	1,333.60
Professional fees	
Accountant Charges	2,150.00
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Total Professional fees	2,150.00
Software Subscriptions	54.00
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Total Expense	294,695.68
Net Ordinary Income	99,129.95
Other Income/Expense	
Other Expense	
*Exchange Gain/Loss	288.70
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Total Other Expense	288.70
Net Other Income	-288.70
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Net Income	<b>98,841.25</b>