

**LevelUp Social Inc.**  
**Year End: December 31, 2021**  
**Trial balance**

<b>Prepared by</b>	<b>Reviewed by</b>	<b>Reviewed by</b>
JX 5/27/2022	ARP 6/7/2022	RV 6/20/2022

**T1**

<b>Account</b>	<b>Prelim</b>	<b>Adj's</b>	<b>Reclass</b>	<b>Rep</b>	<b>Rep 12/20</b>	<b>%Chg</b>
1000 Bank CAD\$ #1055045	86,959.47	0.00	0.00	86,959.47	11,323.74	668
1005 Bank US\$ #4013975	92.60	0.00	0.00	92.60	123,457.18	(100)
<b>11.01 Cash</b>	<b>87,052.07</b>	<b>0.00</b>	<b>0.00</b>	<b>87,052.07</b>	<b>134,780.92</b>	<b>(35)</b>
1100 Accounts Receivable - USD\$	0.00	0.00	0.00	0.00	2,923.12	(100)
<b>11.02 Accounts receivable</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2,923.12</b>	<b>(100)</b>
1205 Due to/from Laramie	0.00	(20,000.00)	0.00	(20,000.00)	(20,000.00)	0
1400 Due to/from Ultimate Survival CAD	0.00	0.00	0.00	0.00	91,679.91	(100)
1401 Due to/from Ultimate Survival USD	0.00	0.00	0.00	0.00	(106,233.03)	(100)
<b>12.10.01 Due to/from related party #1</b>	<b>0.00</b>	<b>(20,000.00)</b>	<b>0.00</b>	<b>(20,000.00)</b>	<b>(34,553.12)</b>	<b>(42)</b>
1500 Computer - Cost Original	6,256.00	0.00	0.00	6,256.00	6,256.00	0
<b>12.20.13 Computer equipment</b>	<b>6,256.00</b>	<b>0.00</b>	<b>0.00</b>	<b>6,256.00</b>	<b>6,256.00</b>	<b>0</b>
1501 Computer - Depreciation	(3,615.00)	(599.98)	0.00	(4,214.98)	(1,720.40)	145
<b>12.21.13 Computer equipment</b>	<b>(3,615.00)</b>	<b>(599.98)</b>	<b>0.00</b>	<b>(4,214.98)</b>	<b>(1,720.40)</b>	<b>145</b>
2000 GST/HST Payable	13,933.73	0.00	0.00	13,933.73	7,113.84	96
2005 Accounts Payable	(40,000.00)	0.00	0.00	(40,000.00)	0.00	0
2010 RBC Visa #95707 (CAD)	0.00	0.00	0.00	0.00	(1,441.40)	(100)
2011 RBC Visa #96333 (CAD)	0.00	0.00	0.00	0.00	(42.34)	(100)
2013 RBC Visa #0934 (USD)	(118.45)	0.00	0.00	(118.45)	(552.41)	(79)
2015 Accrued liabilities	0.00	(6,000.00)	0.00	(6,000.00)	(4,000.00)	50
2050 Payroll liabilities	0.00	0.00	0.00	0.00	(4,769.68)	(100)
<b>13.01 Accounts payable and accruec</b>	<b>(26,184.72)</b>	<b>(6,000.00)</b>	<b>0.00</b>	<b>(32,184.72)</b>	<b>(3,691.99)</b>	<b>772</b>
2100 Income tax payable	0.00	10,864.00	0.00	10,864.00	(2,893.00)	(476)
<b>13.03 Income taxes payable/receivat</b>	<b>0.00</b>	<b>10,864.00</b>	<b>0.00</b>	<b>10,864.00</b>	<b>(2,893.00)</b>	<b>(476)</b>
1200 Expense Account - James Walker	0.00	(20,000.00)	0.00	(20,000.00)	(20,000.00)	0
1202 Due to/from Shareholder	0.00	100.00	0.00	100.00	100.00	0
<b>14.01.01.01 Due to/from shareholder</b>	<b>0.00</b>	<b>(19,900.00)</b>	<b>0.00</b>	<b>(19,900.00)</b>	<b>(19,900.00)</b>	<b>0</b>
3000 Share capital	0.00	(100.00)	0.00	(100.00)	(100.00)	0
<b>15.01 Share capital</b>	<b>0.00</b>	<b>(100.00)</b>	<b>0.00</b>	<b>(100.00)</b>	<b>(100.00)</b>	<b>0</b>
3600 Retained Earnings	(124,243.40)	43,141.87	0.00	(81,101.53)	(57,121.68)	42
<b>15.10.01 Opening/As previously stat</b>	<b>(124,243.40)</b>	<b>43,141.87</b>	<b>0.00</b>	<b>(81,101.53)</b>	<b>(57,121.68)</b>	<b>42</b>
3700 Dividends	(196,000.00)	196,000.00	0.00	0.00	0.00	0
<b>15.22 Dividends paid</b>	<b>(196,000.00)</b>	<b>196,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>
4001 Sales	(6,412.63)	0.00	0.00	(6,412.63)	(1,303,196.16)	(100)
6000 Exchange Gain or Loss	1,964.35	(346.77)	0.00	1,617.58	4.91	32845

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T1-1

<b>Account</b>	<b>Prelim</b>	<b>Adj's</b>	<b>Reclass</b>	<b>Rep</b>	<b>Rep 12/20</b>	<b>%Chg</b>
<b>21.02 Sales</b>	<b>(4,448.28)</b>	<b>(346.77)</b>	<b>0.00</b>	<b>(4,795.05)</b>	<b>(1,303,191.25)</b>	<b>(100)</b>
5105 Advertising Expense: Facebook	0.00	0.00	0.00	0.00	1,017,377.62	(100)
5106 Advertising Expense: Pinterest Ads	0.00	0.00	0.00	0.00	3,429.71	(100)
5107 Advertising Expense: Google Ads	0.00	0.00	0.00	0.00	82.23	(100)
<b>23.01 Advertising and promotion</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,020,889.56</b>	<b>(100)</b>
5998 Depreciation	3,228.00	(733.42)	0.00	2,494.58	1,720.40	45
<b>23.02 Amortization</b>	<b>3,228.00</b>	<b>(733.42)</b>	<b>0.00</b>	<b>2,494.58</b>	<b>1,720.40</b>	<b>45</b>
5101 Bank Service Charges	818.92	0.00	0.00	818.92	1,686.04	(51)
5102 Interest Expense	0.00	38.30	0.00	38.30	0.00	0
<b>23.20 Interest and bank charges</b>	<b>818.92</b>	<b>38.30</b>	<b>0.00</b>	<b>857.22</b>	<b>1,686.04</b>	<b>(49)</b>
5510 Contract Fees	125,398.23	0.00	0.00	125,398.23	55,900.00	124
5515 Management fees - James & Lararr	0.00	0.00	0.00	0.00	40,000.00	(100)
<b>23.26 Management fees</b>	<b>125,398.23</b>	<b>0.00</b>	<b>0.00</b>	<b>125,398.23</b>	<b>95,900.00</b>	<b>31</b>
5200 Meals and Entertainment	0.00	0.00	0.00	0.00	574.01	(100)
<b>23.29 Meals and entertainment</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>574.01</b>	<b>(100)</b>
5115 Domain Name & Registration	275.63	0.00	0.00	275.63	222.00	24
5117 Office Supplies	351.43	0.00	0.00	351.43	2,483.16	(86)
5118 Software Subscriptions: Adobe	749.90	0.00	0.00	749.90	762.53	(2)
5119 Software Subscriptions: Google Sui	572.04	0.00	0.00	572.04	361.72	58
5120 Software Subscriptions: Shopify	473.39	0.00	0.00	473.39	445.06	6
5121 Software Subscriptions: Adplexity.c	0.00	0.00	0.00	0.00	155.65	(100)
5122 Software Subscriptions: Authorize.n	231.78	0.00	0.00	231.78	186.32	24
5123 Software Subscriptions: Big M Data	0.00	0.00	0.00	0.00	402.34	(100)
5124 Software Subscriptions: Bigspy	499.22	0.00	0.00	499.22	1,192.28	(58)
5125 Software Subscriptions: Everflow.io	0.00	0.00	0.00	0.00	470.64	(100)
5126 Software Subscriptions: Voluum Tre	0.00	0.00	0.00	0.00	2,008.92	(100)
5127 Software Subscriptions	304.00	0.00	0.00	304.00	256.53	19
5128 Software Subscriptions: 2CO.com	743.97	0.00	0.00	743.97	1,462.62	(49)
<b>23.32 Office</b>	<b>4,201.36</b>	<b>0.00</b>	<b>0.00</b>	<b>4,201.36</b>	<b>10,409.77</b>	<b>(60)</b>
5210 Professional fees	(2,500.00)	4,500.00	0.00	2,000.00	2,500.00	(20)
<b>23.38 Professional fees</b>	<b>(2,500.00)</b>	<b>4,500.00</b>	<b>0.00</b>	<b>2,000.00</b>	<b>2,500.00</b>	<b>(20)</b>
5500 Payroll expenses	130,036.82	0.00	0.00	130,036.82	142,638.62	(9)
<b>23.44 Salaries and benefits</b>	<b>130,036.82</b>	<b>0.00</b>	<b>0.00</b>	<b>130,036.82</b>	<b>142,638.62</b>	<b>(9)</b>
4100 Dividend income	0.00	(196,000.00)	0.00	(196,000.00)	0.00	0
<b>24.15 Dividends</b>	<b>0.00</b>	<b>(196,000.00)</b>	<b>0.00</b>	<b>(196,000.00)</b>	<b>0.00</b>	<b>0</b>

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Account	Prelim	Adj's	Reclass	Rep	Rep 12/20	%Chg
5999 Provision for income tax	0.00	(10,864.00)	0.00	(10,864.00)	2,893.00	(476)
25.01 Current	0.00	(10,864.00)	0.00	(10,864.00)	2,893.00	(476)
	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0</u>
Net Income (Loss)	(256,735.05)			(53,329.16)	23,979.85	(322)