

Prepared by	Reviewed by	Reviewed by
JX 6/21/2021	ARP 6/23/2021	JRV 6/25/2021

Account	Prelim	Adj's	Reclass	Rep	Annotation	Rep 12/19	%Chg
1000 Bank CAD\$ #1055045	11,323.74	0.00	0.00	11,323.74		22,975.56	(51)
1005 Bank US\$ #4013975	123,457.18	0.00	0.00	123,457.18		61,496.64	101
<b>11.01 Cash</b>	<b>134,780.92</b>	<b>0.00</b>	<b>0.00</b>	<b>134,780.92</b>		<b>84,472.20</b>	<b>60</b>
1100 Accounts Receivable - USD\$	2,923.12	0.00	0.00	2,923.12		104,193.69	(97)
<b>11.02 Accounts receivable</b>	<b>2,923.12</b>	<b>0.00</b>	<b>0.00</b>	<b>2,923.12</b>		<b>104,193.69</b>	<b>(97)</b>
1205 Due to/from Laramie	0.00	(20,000.00)	0.00	(20,000.00)		0.00	0
1300 Due to/from Freebies.com	0.00	0.00	0.00	0.00		1,180.62	(100)
1400 Due to/from Ultimate Survival CAD	91,679.91	0.00	0.00	91,679.91		0.00	0
1401 Due to/from Ultimate Survival USD	(106,233.03)	0.00	0.00	(106,233.03)		0.00	0
<b>12.10.01 Due to/from related party #1</b>	<b>(14,553.12)</b>	<b>(20,000.00)</b>	<b>0.00</b>	<b>(34,553.12)</b>		<b>1,180.62</b>	<b>(3027)</b>
1500 Computer - Cost Original	6,256.00	0.00	0.00	6,256.00		0.00	0
<b>12.20.13 Computer equipment</b>	<b>6,256.00</b>	<b>0.00</b>	<b>0.00</b>	<b>6,256.00</b>		<b>0.00</b>	<b>0</b>
1501 Computer - Depreciation	(387.00)	(1,333.40)	0.00	(1,720.40)		0.00	0
<b>12.21.13 Computer equipment</b>	<b>(387.00)</b>	<b>(1,333.40)</b>	<b>0.00</b>	<b>(1,720.40)</b>		<b>0.00</b>	<b>0</b>
2000 GST/HST Payable	7,113.84	0.00	0.00	7,113.84		(38,645.34)	(118)
2010 RBC Visa #95707 (CAD)	(1,441.40)	0.00	0.00	(1,441.40)		(4,985.92)	(71)
2011 RBC Visa #96333 (CAD)	(42.34)	0.00	0.00	(42.34)		(10,597.80)	(100)
2012 RBC Visa #0652 (USD)	346.77	(346.77)	0.00	0.00		0.00	0
2013 RBC Visa #0934 (USD)	(552.41)	0.00	0.00	(552.41)		0.00	0
2015 Accrued liabilities	(2,500.00)	0.00	(1,500.00)	(4,000.00)		(1,500.00)	167
2050 Payroll liabilities	(4,769.68)	0.00	0.00	(4,769.68)		0.00	0
<b>13.01 Accounts payable and accrued</b>	<b>(1,845.22)</b>	<b>(346.77)</b>	<b>(1,500.00)</b>	<b>(3,691.99)</b>		<b>(55,729.06)</b>	<b>(93)</b>
2100 Income tax payable	0.00	5,274.00	(8,167.00)	(2,893.00)		(8,167.00)	(65)
<b>13.03 Income taxes payable/receivable</b>	<b>0.00</b>	<b>5,274.00</b>	<b>(8,167.00)</b>	<b>(2,893.00)</b>		<b>(8,167.00)</b>	<b>(65)</b>
1200 Expense Account - James Walker	0.00	(20,000.00)	0.00	(20,000.00)		(67,439.65)	(70)
1201 Expense Account - James Walker: T	0.00	0.00	0.00	0.00		(1,389.12)	(100)
1202 Due to/from Shareholder	0.00	0.00	100.00	100.00		100.00	0
<b>14.01.01.01 Due to/from shareholder</b>	<b>0.00</b>	<b>(20,000.00)</b>	<b>100.00</b>	<b>(19,900.00)</b>		<b>(68,728.77)</b>	<b>(71)</b>
3000 Share capital	0.00	0.00	(100.00)	(100.00)		(100.00)	0
<b>15.01 Share capital</b>	<b>0.00</b>	<b>0.00</b>	<b>(100.00)</b>	<b>(100.00)</b>		<b>(100.00)</b>	<b>0</b>
3600 Retained Earnings	(43,227.46)	(23,561.22)	9,667.00	(57,121.68)		0.00	0
<b>15.10.01 Opening/As previously stated</b>	<b>(43,227.46)</b>	<b>(23,561.22)</b>	<b>9,667.00</b>	<b>(57,121.68)</b>		<b>0.00</b>	<b>0</b>
4000 Merchandise Sales	0.00	0.00	0.00	0.00		(7,993.52)	(100)
4001 Sales	(1,326,757.38)	23,561.22	0.00	(1,303,196.16)		(328,886.32)	296
6000 Exchange Gain or Loss	(341.86)	346.77	0.00	4.91		5,526.03	(100)
<b>21.02 Sales</b>	<b>(1,327,099.24)</b>	<b>23,907.99</b>	<b>0.00</b>	<b>(1,303,191.25)</b>		<b>(331,353.81)</b>	<b>293</b>
5000 COGS - Teelaunch	0.00	0.00	0.00	0.00		4,124.43	(100)
5105 Advertising Expense: Facebook	1,017,377.62	0.00	0.00	1,017,377.62		247,560.23	311
5106 Advertising Expense: Pinterest Ads	3,429.71	0.00	0.00	3,429.71		8.10	42242
5107 Advertising Expense: Google Ads	82.23	0.00	0.00	82.23		0.00	0
<b>23.01 Advertising and promotion</b>	<b>1,020,889.56</b>	<b>0.00</b>	<b>0.00</b>	<b>1,020,889.56</b>		<b>251,692.76</b>	<b>306</b>
5998 Depreciation	387.00	1,333.40	0.00	1,720.40		0.00	0
<b>23.02 Amortization</b>	<b>387.00</b>	<b>1,333.40</b>	<b>0.00</b>	<b>1,720.40</b>		<b>0.00</b>	<b>0</b>

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5100 Merchant Fees - Shopify	0.00	0.00	0.00	0.00		219.58	(100)
5101 Bank Service Charges	1,686.04	0.00	0.00	1,686.04		905.29	86
5102 Interest Expense	0.00	0.00	0.00	0.00		17.56	(100)
<b>23.20 Interest and bank charges</b>	<b>1,686.04</b>	<b>0.00</b>	<b>0.00</b>	<b>1,686.04</b>		<b>1,142.43</b>	<b>48</b>
5510 Contract Fees	55,900.00	0.00	0.00	55,900.00		0.00	0
5515 Management fees - James & Larami	0.00	40,000.00	0.00	40,000.00		0.00	0
<b>23.26 Management fees</b>	<b>55,900.00</b>	<b>40,000.00</b>	<b>0.00</b>	<b>95,900.00</b>		<b>0.00</b>	<b>0</b>
5200 Meals and Entertainment	574.01	0.00	0.00	574.01		77.00	645
<b>23.29 Meals and entertainment</b>	<b>574.01</b>	<b>0.00</b>	<b>0.00</b>	<b>574.01</b>		<b>77.00</b>	<b>645</b>
5115 Domain Name & Registration	222.00	0.00	0.00	222.00		8.19	2611
5116 Miscellaneous Expense	0.00	0.00	0.00	0.00		40.00	(100)
5117 Office Supplies	2,483.16	0.00	0.00	2,483.16		382.00	550
5118 Software Subscriptions: Adobe	762.53	0.00	0.00	762.53		359.54	112
5119 Software Subscriptions: Google Suit	361.72	0.00	0.00	361.72		99.36	264
5120 Software Subscriptions: Shopify	445.06	0.00	0.00	445.06		276.89	61
5121 Software Subscriptions: Adplexity.c	155.65	0.00	0.00	155.65		0.00	0
5122 Software Subscriptions: Authorize.n	186.32	0.00	0.00	186.32		0.00	0
5123 Software Subscriptions: Big M Data	402.34	0.00	0.00	402.34		0.00	0
5124 Software Subscriptions: Bigspy	1,192.28	0.00	0.00	1,192.28		0.00	0
5125 Software Subscriptions: Everflow.io	470.64	0.00	0.00	470.64		0.00	0
5126 Software Subscriptions: Voluum Tra	2,008.92	0.00	0.00	2,008.92		0.00	0
5127 Software Subscriptions	256.53	0.00	0.00	256.53		0.00	0
5128 Software Subscriptions: 2CO.com	1,462.62	0.00	0.00	1,462.62		0.00	0
5199 Web Hosting	0.00	0.00	0.00	0.00		63.19	(100)
<b>23.32 Office</b>	<b>10,409.77</b>	<b>0.00</b>	<b>0.00</b>	<b>10,409.77</b>		<b>1,229.17</b>	<b>747</b>
5210 Professional fees	2,500.00	0.00	0.00	2,500.00		2,709.03	(8)
<b>23.38 Professional fees</b>	<b>2,500.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2,500.00</b>		<b>2,709.03</b>	<b>(8)</b>
5500 Payroll expenses	142,638.62	0.00	0.00	142,638.62		0.00	0
<b>23.44 Salaries and benefits</b>	<b>142,638.62</b>	<b>0.00</b>	<b>0.00</b>	<b>142,638.62</b>		<b>0.00</b>	<b>0</b>
5110 Cell/Mobile Expense	0.00	0.00	0.00	0.00		2,400.20	(100)
<b>23.50 Communications</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>		<b>2,400.20</b>	<b>(100)</b>
5220 Travel Expense	0.00	0.00	0.00	0.00		6,814.54	(100)
<b>23.51 Travel</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>		<b>6,814.54</b>	<b>(100)</b>
5999 Provision for income tax	8,167.00	(5,274.00)	0.00	2,893.00		8,167.00	(65)
<b>25.01 Current</b>	<b>8,167.00</b>	<b>(5,274.00)</b>	<b>0.00</b>	<b>2,893.00</b>		<b>8,167.00</b>	<b>(65)</b>
	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>		<u>0.00</u>	<u>0</u>
<b>Net Income (Loss)</b>	<b>83,947.24</b>			<b>23,979.85</b>		<b>57,121.68</b>	<b>(58)</b>