

**LOCAL MEDIA CONCEPTS INC.** (Operating Companies: Ultimate Survival Guide Inc. & Level Up Social Inc.)

**Date:** January 13, 2026

**To:** Rachel Allan, Senior Relationship Manager; Stephanie Blair, Commercial Banking Advisor  
RBC Royal Bank

**Subject: Letter of Direction – Transfer of Funds and Account Closures**

Dear Ms. Allan and Ms. Blair,

This letter serves as formal direction from **Local Media Concepts Inc.** to transfer all remaining funds from the accounts listed below into the designated Local Media Concepts Inc. accounts and to close the source accounts, as the related businesses are no longer active.

**Source Accounts**

Account	Account Number	Balance (Dec 12, 2025)
USG CAD	003-0006-1116656	CAD \$22,765.80
USG US	003-0006-4019246	USD \$36.05
LevelUp CAD	003-0006-1055045	CAD \$5,884.78

**Transfer Instructions**

Transfer all CAD balances from accounts **003-0006-1116656** and **003-0006-1055045** into **Local Media Concepts Inc., Account 0003-0006-1088160 (CAD)**. Transfer the full USD balance from account **003-0006-4019246** into **Local Media Concepts Inc., Account 0003-0006-4008173 (USD)**.

Following completion of the above transfers, please proceed with the closure of the three source accounts listed.

Please confirm once this process has been completed.

Sincerely,

**James Walker**  
Chief Executive Officer  
Local Media Concepts Inc.