

LOCAL MEDIA CONCEPTS INC. (Operating Companies: Ultimate Survival Guide Inc. & Level Up Social Inc.)

Date: January 13, 2026

To: Rachel Allan, Senior Relationship Manager; Stephanie Blair, Commercial Banking Advisor — RBC Royal Bank

Subject: Letter of Direction to Transfer Funds and Close Accounts

Dear Ms. Allan and Ms. Blair,

This letter serves as formal direction from **Local Media Concepts Inc.** to transfer all remaining funds from the source accounts below into the designated Local Media Concepts Inc. destination accounts, and to close the source accounts, as the related businesses are no longer active.

Source Accounts

Account	Number	Balance (Dec 12, 2025)
USG CAD	003-0006-1116656	CAD \$22,765.80
USG US	003-0006-4019246	USD \$36.05
LevelUp CAD	003-0006-1055045	CAD \$5,884.78

-----|-----|-----| | USG CAD | 003-0006-1116656 | CAD \$22,765.80 | |
USG US | 003-0006-4019246 | USD \$36.05 | | LevelUp CAD | 003-0006-1055045 | CAD \$5,884.78 |

Transfer Instructions

- Transfer all CAD balances from accounts **003-0006-1116656** and **003-0006-1055045** into Local Media Concepts Inc., Account **0003-0006-1088160 (CAD)**.
- Transfer the full USD balance from account **003-0006-4019246** into Local Media Concepts Inc., Account **0003-0006-4008173 (USD)**.

Following the successful transfer of all funds, please proceed with the closure of the three source accounts listed above.

Kindly confirm once this process has been completed.

Sincerely,

James Walker
Chief Executive Officer
Local Media Concepts Inc.